

Local Produce Trade Show 2024

TUESDAY 6TH FEBRUARY 2024
09:00 - 15:30

DO YOU HAVE FOOD OR BEVERAGE
PRODUCE TO SHOWCASE TO CATERING
BUYERS FROM THE SOUTH?

About the event

Business South, Southampton & Region Hoteliers Association, Cavendish Ship Stores, Hampshire Fare, Enterprise South, Carnival UK and Surrey Hills Enterprises, invite producers and suppliers from the South to exhibit at the Local Produce Show 2024. The event is in its 16th Year and provides a great platform for producers and suppliers to showcase their fantastic range of local food, beverage and produce to a wide and influential selection of catering & hospitality trade buyers from the region.

“THIS HAS BEEN AN EXCELLENT WAY FOR LOCAL BUSINESSES TO SHOW NOT ONLY THEIR FANTASTIC LOCAL PRODUCE BUT ALSO THEIR PASSION FOR WHAT THEY CREATE.”

JOHN ACTESON

Account Manager, Cavendish Ships Stores

“WONDERFUL EVENT WITH GREAT BRANDS AND PEOPLE.”

DANIELLE BEKKER

Founder, Binary Botanical

“FANTASTIC VENUE, GREAT SUPPORT, A GOOD DAY FOR MEETING POTENTIAL NEW HIGH VALUE CUSTOMERS, WITH THE BENEFIT OF NEW BUSINESS ON THE DAY. THANK YOU.”

RICHARD BUTLER

Managing Director, Butler Country Estates





Local Produce Trade Show 2024

DATE:

Tuesday 6th February 2024

TIMES:

09:00 - 15:30

VENUE:

Hilton at the Ageas Bowl, West End, Southampton, SO30 3XH

For more information and to book an exhibition stand:

Call the Business South Event Team on **0844 332 0131** or email bookings@businesssouth.org

What to expect

- ▶ 350 local food & beverage buyers, chefs and caterers pre-registered in 2023
- ▶ Exhibitors will have the opportunity to join a pre exhibition seminar to hear from a variety of speakers involved with local produce and the food industry
- ▶ Further speakers will be announced on our website
- ▶ Add some of your produce to the buyer goody bags
- ▶ Meet and Pitch to the buyer panel
- ▶ FREE Small business advice sessions with Enterprise South
- ▶ Meet and ask questions to our expert panel of regional influential chefs

Previous buyers have included:

Carnival UK, University of Southampton, Ideal Collection, Hampshire County Council, Hilton at the Ageas, Southampton Football Club and many more.
Business South Champions, members of Hampshire Fare and Surrey Hills Enterprises will receive **20% discount** applied at time of booking if booked by **Friday 8th December**.

Single Stand

RATE: £159.50 +VAT

- ▶ Includes 1.2m x 0.91m trestle table and space behind
- ▶ Contact details in the printed collateral
- ▶ Listed with a link on the event website

Double Stand

RATE: £275.00 +VAT

- ▶ Includes 2 x 1.2m x 0.91m trestle tables and space behind or just space without tables of 2.5m x 1.5m
- ▶ Contact details in the printed collateral
- ▶ Listed with a link on the event website

Large Stand

RATE: £385.00 +VAT

- ▶ This stand option is ideal for an organisation with their own exhibition set up, we will provide you with space only of 3m x 2m
- ▶ Contact details in the printed collateral
- ▶ Listed with a link on the event website

If you are interested in sponsoring this event contact:

LEIGH-SARA TIMBERLAKE Group CEO

leigh@businesssouth.org | 0844 332 0131 | 07506 742214

