



MEMBERSHIP EXCLUSIVE OFFER!

Business South members receive **25%** off sponsorship when signing-up before 01/07/24

Bespoke packages available - get in touch!



Inclusion in
Show Map

£1,875

~~£2,500 +VAT~~



Inclusion in
Partners
Section of
Website

£2,250

~~£3,000 +VAT~~



Brand
Takeover
Sparkling
Wine Bar

£4,875

~~£6,500 +VAT~~



Branding
Alongside
Road Bridge

£5,400

~~£7,200 +VAT~~

EACH PACKAGE OFFERS:

- Brand visibility and exposure to a targeted AB profile audience through prominent placement of your branding throughout the event.
- Two complimentary show entry tickets, redeemable on any day.
- Networking: Connect with marine industry professionals, influencers, and potential partners within the boating community, expanding your business's reach and opportunities for collaboration.

Contact: sponsorship@britishmarine.co.uk

SOUTHAMPTON
INTERNATIONAL
BOAT SHOW

13-22 SEPTEMBER 2024

BUSINESS SOUTH CHAMPIONS LIMITED OFFER!

In addition to being eligible for a 25% discount on sponsorship, Business South Champions will also enjoy two complimentary tickets for a sunset cruise aboard the stunning Thalassa Tall Ship upon signing up for sponsorship. This offer includes a glass of sparkling wine.

(Cruise is subject to availability and bookable in advance)

Introducing The Southampton International Boat Show

Britain's Biggest On Water Boat Show!

581

Brands

600+

Craft

386

Exhibitors

78%

AB profile

A greater percentage than Wimbledon,
Royal Ascot & Goodwood Festival of Speed!

Over 70,000 sqm

of the Southampton International Boat Show

100,000+

Visitors

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