

mipim[®]

MIPIM Cannes 2025

with Business South

Tues 11th – Fri 14th March 2025

Join Business South in 2025 at the worlds leading real estate event bringing together the entire value chain for the real estate sectors to build enduring business relationships, showcase new developments and negotiate major deals.

A 4-day event to meet the most influential players from all sectors of the international property industry.

Unrivalled access to the greatest number of development projects and sources of capital worldwide

A unique exhibition and networking platform to forge deals.

Business South's ambition for the Central South is to bring together partners on one stand at this annual international showcase and we're inviting you to be part of this.





Our Presence

We will be investing in stand space presence at MIPIM Cannes 2025. Included in our presence will be partner activity including meet/greet sessions, panel discussions, breakfast sessions and drinks reception events. We will host 2 off site reception events, one lunch and one breakfast in 2025.

Exclusive Investor Events by Central South

Within packages 1 & 2 partners are allocated a number of places at the exclusive Central South lunch and a breakfast event. You will be able to invite investors, developers and your colleagues. The Investor events do not include a pass but will be hosted offsite. Additional places will be available to purchase.

For 2025 we are hoping to increase our presence along with our UK colleagues outside of the Riviera Halls. This will need a significant investment to achieve. We are inviting our partners to commit to the price for an outside position in the packages on the next page so that we can progress our conversations with both RX Global and Department for Business and Trade.

MIPIM 2024 Key Figures

4 Day
Programme



360+
Keynotes &
Speakers



2,000+
Investors



22,500+
Participants



90+
Countries



90+
Conferences



18,500
SQM



150
Global
City Leaders



2,400
Exhibiting
Companies





Business South at MIPIM Packages

Package 1

Headline Partner

CHAMPION PARTNERS

£11,500 (Riviera)

£22,500 (Outside)

- Your branding on the stand alongside Business South branding, featured as headline partner
- 2 Exhibitor places at the exhibition for all 4 days*
- Access to the MIPIM online database of attendees
- Access to a MIPIM online diary for appointments at MIPIM Cannes
- 6 places in total at the Business South at MIPIM Investors Lunch in Cannes (for 3 partners, 3 investors)
- Unlimited places at the Central South breakfast event
- 1 place at the Invite Only UK Cities Dinner
- You will be invited to support and influence the keynote speaker decision and topic for the Investors Lunch
- Double page feature in Business South's PROSPER publication showcasing key developments
- Your literature on the stand
- Welcome guests for drinks receptions hosted on the Central South stand
- Listed as an official partner of the Central South's presence at MIPIM on the Business South website
- An opportunity to collaborate with our colleagues from Team UK at various events and seminars at MIPIM (subject to availability)
- You will have the opportunity to feature in Central South video recordings both pre and during MIPIM

Package 2

Partner

CHAMPION PARTNERS

£7,500 (Riviera)

£14,500 (Outside)

- Your branding on the stand alongside Business South branding
- 1 Exhibitor place at the exhibition for all 4 days*
- Access to the MIPIM online database of attendees
- Access to a MIPIM online diary for appointments at MIPIM Cannes
- 4 places in total at the Business South at MIPIM Investors Lunch in Cannes (for 2 partners, 2 investors)
- Unlimited places at the Central South breakfast event
- Feature in the Business South Prosper publication
- Your literature on the stand
- Host guests at the Drinks Reception on the Central South Stand
- You will feature on the itinerary of activities on the stand
- You will have the opportunity to feature in Central South video recordings used in social media pre, during and post MIPIM

Package 3

Literature & Logo Only Partner

CHAMPION PARTNERS

£2,750

- Your branding on the stand alongside Business South branding
- Feature in the Business South Prosper publication
- You will have the opportunity to feature in Central South video recordings used in social media pre, during and post MIPIM

This package is designed for those with a national presence at MIPIM who may like to support the Central South or Champions that want to show their support for the Central South but do not wish to attend.

Additional Options

Travel and accommodation can be arranged by ISON Travel. Please contact Lindsey Hanwell-Rowell:

Lindsey@isontravel.com | 07787 610054

Additional places at the exclusive Investors lunch in Cannes £225 + VAT per person.

Additional exhibitor passes are:

- £1,295 before 20th December 2024
- £1,595 before 30th January 2025

Lord Dominic Johnson CBE, Minister for Investment – Department for Business and Trade, UK, commented:

“With the majority of UK real estate capital coming from overseas, it’s vital that we remind global investors of the UK’s leading position as an investment destination. MIPIM is the perfect place to source investment.”

Terms & Conditions

- 50% deposit will be invoiced upon commitment.
 - Balance payable by 1st October 2024.
 - Travel and accommodation are not included.
 - Your logo will be used in either colour, black or white on the stand and in the printed materials dependent on background and at the discretion of the designer, we will require this in EPS, AI and JPG upon commitment.
 - Cancellation terms are 70% after commitment and 100% 6 months prior to 12th March 2025
 - The stand design will be finalised by Business South and will incorporate the Central South message, there will not be space for individual pop ups.
 - Please provide x 50 copies of 1 piece of literature to be shipped to the event, to be provided to Business South no later than 3rd February 2025 you are responsible for delivery of all other items.
 - Business South reserve the right to cancel their presence at MIPIM if partnership for this exhibition project falls short, a full refund in this instance will be given, this will be effective before 1st October 2024.
 - Applicable to package 1 & package 2, your invited guests to the exclusive lunch must have a MIPIM Cannes visitor or exhibitor pass. Guest passes are available on line from: www.MIPIM.com
- * 1 person can be registered per ticket, tickets not transferable, photo upload required at time of registration.



For more information on our partnership opportunities:

Leigh-Sara Timberlake, Group CEO

leigh@businesssouth.org | 0844 332 0131 | [YouTube](#) [in](#) [X](#) [f](#) [@](#)

Join the conversation: #BizSouth #BizSouthEvents

