mipim

What is MIPIM?

11-14 March 2025
Housing Matters! on Monday 10
Palais des Festivals, Cannes





Investment at MIPIM 2024



"MIPIM is the **perfect place** to source investment." **Lord Dominic Johnson** – Former Minister for Investment Department for Business and Trade, UK

+2,000 investment companies

3,7trn assets under management by top 100 Fund Managers at MIPIM

real estate investors from the world's top 100

assets under management by REInvest summit investors PIMCO PRIME Real Estate, APG Asset Management, GIC Private Limited, Abu Dhabi Investment Authority, AXA Group, Temasek Holdings, CPP Investments, Caisse de dépôt et placement du Québec, Bayerische Versorgungskammer, Teacher Retirement System of Texas, MEAG, Zurich Insurance Group, CNP Assurances, Alberta Investment Management Corporation, Alecta, Australian Super, Korea Investment Corporation, ATP, Ilmarinen Mutual Pension Insurance Company, AG2R La Mondiale, Varma Mutual Pension Insurance Company, Aware Super, Blackstone, Brookfield Asset Management, PGIM Real Estate, Nuveen Real Estate, AXA IM Alts, CBRE Investment Management, Swiss Life Asset Managers, UBS Asset Management, GLP, Principal Real Estate Investors, Prologis, Starwood Capital Group, AEW Global, Invesco Real Estate, Hines, DWS, J.P. Morgan Asset Management, LaSalle Investment Management, BentallGreenOak, Clarion Partners, Credit Suisse Asset Management, Deka Immobilien Investment GmbH, Tishman Speyer Properties, Goldman Sachs Asset Management, Abrdn, Union Investment, Patrizia AG, QuadReal Property Group, Morgan Stanley Real Estate Investing, M&G Real Estate, Greystar Asia Pacific, Amundi, Heitman, Barings, Ares Management Corp, Charter Hall, IGIS Asset Management, Harrison Street, Aviva Investors, Bridge Investment Group, BlackRock, Cerberus Capital Management, Heimstaden, BNP Paribas Real Estate Investment Management, Angelo, Gordon & Co, Lendlease, Schroder Real Estate Investment Management, EQT Exeter, CIM Group, Savills Investment Management, Square Mile Capital Management, Commerz Real, USAA Real Estate, Rockpoint Group, Northwood Investors, NREP AB, Bouwinvest Real Estate Investors, Partners Group, DTZ Investors, MEAG, Tristan Capital Partners, CenterSquare Investment Management, Edmond de Rothschild Real Estate Investment Management,

DeA Capital Real Estate, Jamestown, ...

Driving Investment into the UK

MIPIM is the leading international real estate show for attracting investment into projects, cities and countries. In 2024, investors attending represented €4trillion worth of managed assets.

2024 saw the UK take a leading position at the event, driving inward investment. Amongst over 20,000 delegates from 90 countries, the UK had a strong contingent from both the private and public sector. There was a dedicated UK stage attracting partners and speakers from across the public and private sector, as well as pavilions showcasing seven key UK regions.



Showcasing the UK and its leading cities to the world's leading investors.







The London Pavilion

The Manchester Pavilion

"[MIPIM is] a significant event for us to promote the international competitiveness of the region. MIPIM is about putting Greater Manchester on a global stage."

- Eamonn Boylan, Chief Executive Greater Manchester Combined Authority

"...it was a privilege to represent the UK Government at MIPIM and discuss with industry experts how further investment into the UK...can build even more of the homes and infrastructure...."

- Lee Rowley, Minister of State for Housing, Planning and Building Safety

"It's important cities like mine and regions like ours show we are open for business and draw in global investment. MIPIM is a great place to do that, offering an incredible opportunity to showcase everything our city regions and country has to offer. In turn, boosting our growth, creating local jobs and helping to deliver vital infrastructure so everyone in our area can benefit.

Serious investor interest on key projects that usually take months to finalise, are happening every minute in every corner at MIPIM. It is so helpful to be there and be part of it"

- Satvir Kaur, MP for Southampton Test, Fmr Leader of Southampton City Council

UK at MIPIM 2024









"MIPIM is an opportunity to speak to lots of people and to sell the city region to the world"

> - Steve Rotheram, Liverpool City Region Mayor

"MIPIM is a brilliant opportunity to showcase the UK's fantastic real estate market to the world's largest meeting of institutional investors with the capital to back new projects."

- Lord Johnson, Former Minister of State for Investment











Our approach to UK cities...

MIPIM is the world's leading property event where the market's agenda is set and at the heart of this is cities. UK Cities and regions are amongst the most diverse and forward thinking in the world and we are proud of the long history of UK city presence at MIPIM.

We understand that public sector money needs to be invested wisely and the value from attending an event such as MIPIM needs to be clear and we are committed to supporting UK Cities and regions to maximise the value that they get from the event.

We support UK Cities to:



Set the cities agenda

We bring together senior city leaders to set the future agenda for cities in the UK and around the world for the benefit of city residents and businesses.



Raise your cities profile on a world stage

We support the promotion of your city and your cities presence at MIPIM.



Attract investment from the world's leading investors

We curate the interaction and promotion of your city to the world's leading investor community.



Maximise exhibitor value

We provide the tools and technologies to maximise the value of exhibiting at MIPIM.



Reduce the cost of attending

We support cities and city leaders to attend MIPIM in the most cost effective and sustainable way possible.