2024

Annual Review



Who are we?

Business South is an independent representative of businesses in the Central South supporting the region's prosperity by bringing together business leaders, educators, public bodies and entrepreneurs to create a dominant and powerful force for growth and innovation.

Together we are stronger and we work in close collaboration with the region's top employers, business leaders, public bodies and education. We have a shared vision to raise the profile of the Central South.

MARITIME & TRANSPORT BUSINESS SOUTH

ॐ 20 PARTNERS **FOR MIPIM**

☼ 5 PARTNERS FOR UKREiiF

MIPIM

The world's leading real estate event providing unique access to global capital and concrete solutions to make assets more sustainable in a rapidly changing world.

DO CHAMPIONS

UKREIIF

A forum for unlocking investment and driving regeneration and development across the UK to accelerate economic growth.

MTCP

Maritime & Transport Careers Programme supported by 15 partners.

> **ℰ** MTCP MADE 7,000 CONNECTIONS

> > **DBT** Dept. for

Business

Trade

MTCP TO THE REGION

MTCP T 6,000 FOLLOWERS ON LINKEDIN SEMPLOYING 100,000 PROPUR

Bus**in**ess

₿ EVENTS

\$1,200+ ATTENDED OUR EVENTS

Expo Real

BUSINESS SOUTH

An international trade fair for property and investment.

Housing Group

> Central South:

A call for housing change

贝 20 ACTION **GROUP MEETINGS**

∯ 500 + ATTENDEES FOR ACTION GROUP **MEETINGS**

All-Party Parliamentary Group All-Party

Parliamentary Group for the Central South - where parliamentary insight meets regional opportunity.

Growing Together Alliance

GTA

★ 4 MEETINGS IN **WESTMINSTER**

Apprenticeship Levy

People South is spearheading initiatives to optimise the use of the Apprenticeship Levy, leveraging its strategic position to present compelling solutions.

PEOPLE SOUTH **BUSINESS SOUTH**

NEW FOR 2025 Two new Action Groups:

We're incredibly excited to annouce the launch of two new Action Groups.



SUSTAINABLE SOUTH

This new Action Group will focus on enhancing the availability and quality of core utility infrastructure in the Central South. It will achieve its objectives by engaging with Government and key stakeholders, supporting consultations, showcasing best practice and devising a regional strategy that balances the needs of our natural resources and our business community whilst addressing Net Zero and climate change issues.

We are bringing together the leaders who are pioneering solutions for how we can achieve good, sustainable growth in the Central South UK. The objective is to learn from thought leaders and engage with Government and key stakeholders to deliver the best for our region.

Bizz-Buzz podcast

Our Champion network is unrivalled in the region and we have access to some of the leading names in business.

Our new podcast will shine a light on some of those leaders, going beyond the suit and briefcase to discover the person beyond the profile and their career journey to date. Relaxed, chatty and sometimes a bit irreverent, we hope this will become required listening.

Champion news round-up

We already share your news in our monthly newsletter and through our social media channels.

Our news round-up will share your latest news with fellow Champions and beyond. We will also be creating our own content with spotlight features, vox pops and behind the scenes content. Watch this space...



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#BizSouthEvents