

Central South UK

Place Partnership Prospectus

2025 – 2026

Become a placemaker

As a strategic Central South UK placemaking partner of Business South, you will be a key influencer for the inward investment plans for the Central South UK and your investment as a Placemaker, will help to solve some of the issues facing our region.

Our objectives for this group are:

- Continue to build on collaboration and partnership
- Continue to promote and market the Central South UK
- Key themes: Infrastructure, housing and talent
- Increase engagement and advocacy with all stakeholders, in particular investors and government

Investment level is £25k for 12 months of inward investment activity including a programme of presence globally.



Mipim March in Cannes, France

- ⊖ Two registrations/passes to mipim
- → Six Investor Lunch places (three for your organisation and three investors)
- → Two places at the UK Cities dinner, powered by Dept of Business & Trade and BPF
- → Influence our agenda at Mipim and network at regular in person planning meetings
- Host a session on the stand (can be in collaboration with other partners)
- → Inclusion in the wider Central South UK itinerary at MIPIM

UKREiiF

May in Leeds, UK

- Two registrations/passes to UKREiiF (one is for the panel speaker)
- One place on the Central South UK inward investment live panel at the expo
- ∂ 10 places at the Central South UK fringe event breakfast
- Influence our agenda at Mipim and network at regular in person planning meetings
- ⊖ Expo Real October in Munich, Germany
- ⊖ Two registrations/passes to Expo Real
- ⊖ Host your appointments on the UK stand at Expo Real
- An opportunity to have a panel representative on one of the sessions on the stand

Expo Real

October in Munich, Germany

- ⊖ Two registrations/passes to Expo Real
- \bigcirc Host your appointments on the UK stand at Expo Real
- An opportunity to be involved in the UK Cities &
 Partners events and round tables leading up to Expo
 Real (presence at these shared between the partners)
- Subject to approval an opportunity to support with the session panels on the stand

Regenerate Central South Annual Conference

June/July Central South, UK

- ⊖ Conference partner recognition
- ∂ Exhibition stand space in the networking lounge

Investors Dinner June/July Central South, UK

One place for senior representative of your organisation to attend the invitation only Regenerate South Annual Conference Investors Dinner and influence investor invites

Central South Property Lunch

Spring & Autumn

⇒ Four places for colleagues and/or guest to attend the lunch

Two Inward Investment round table events Spring & Autumn, Central South UK

Be part of these two invitation only round table events, where we will take actions forward that will benefit our region.

The Placemaker investment is £25,000 for 12 months of inward investment activity including six major events.

Branding at all of the above and in our Prosper publication.

Excludes travel and accommodation. Additional passes for each event and fringe events can be purchased.













A region of opportunity

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ANDOVER SALISBURY WINCHESTER CRANBORNE CHASE & WEST WILTSHIRE DOWNS AONB Southar SOUTHAMPTON Airport 2 Southampton Docks 3 EARE **NEW FOREST** NATIONAL PARK 4 (5) Po Internat Bournemouth Airport **CHRISTCHURCH** m POOLE BOURNEMOUTH **ISLE OF WIGHT** AONB DORSET AONB **ISLE** OF **WIGHT**





2024 IN NUMBERS









6-8 October 2025 Munich, Germany

Central South UK will be joining the UK Cities and Partners (UKCAP) at Expo Real in 2025 along with other UK cities including London, Liverpool, Bristol & Bath, Manchester, Newcastle and West Midlands.

Expo Real is the most deal focussed event in the Real Estate calendar, providing unique access to major international investors. The UK Cities and Partners pavillion will showcase UK investment opportunities, giving partners curated access to qualified investors.

Discover the key reasons to join us at Expo Real:

- \bigcirc Three days of pre qualified investor meetings
- ⊖ One UK Pavillion
- ⊖ One UK Investors dinner
- \bigcirc Two UK drinks receptions
- The UK Cities and Partners online prospectus will include the Central South UK alongside Bristol & Bath, Liverpool, London, Manchester, Newcastle, Oxford & Cambridge, Thames Estuary and West Midlands

View the UK Cities and Partner at Expo Real video here.

mipim

March 2026 Cannes, France

Join Business South in 2026 at the worlds leading real estate event bringing together the entire value chain for the real estate sectors to build enduring business relationships, showcase new developments and negotiate major deals.

Expo Real is the most deal focussed event in the Real Estate cA 4-day event to meet the most influential players from all sectors of the international property industry.

Unrivalled access to the greatest number of development projects and sources of capital worldwide A unique exhibition and networking platform to forge deals.

Business South's ambition for the Central South is to bring together partners on one stand at this annual international showcase and we're inviting you to be part of this.

Central South UK at Mipim 2025 Highlights:

- ∂ Investors Lunch event for 50 guests, partners and investors
- ∂ Partners breakfast event attracting VIP attendees including DLUHC
- igodologie 11 events on our stand including panels, speakers and networking
- UK Cities Dinner, Central South spoke this and had
 12 representatives
- ∂ Southampton City Council & BCP Council speaker at UK Hub stage
- → Facilitated investor meetings at the UK Cities Breakfast by British Property Federation
- ⊖ Four video outputs from our stand and activities
- Ministerial visits to our stand including Lord Dominic Johnson MP (2023) Lee Rowley MP (2024) and Poppy Gustaffson (expected to visit in 2025)

2024 IN NUMBERS





340 Stands across the show

19% Of the audience is from the UK



2024 IN NUMBERS











May 2026 Leeds, UK

Each year, UKREiiF attracts an impressive array of regional combined authorities, local councils, government departments, and the largest investors, developers, and end-users from across the UK and beyond.

This remarkable gathering underscores the event's significance in shaping the future of investment and real estate.

Join Central South and experience connections with the key players, influencers, and decision-makers driving innovation and progress in the investment and real estate sectors as they converge in Leeds. Our mission at UKREiiF is clear: to connect people, places, and businesses, unlocking sustainable, inclusive, and transformational investment opportunities.

As we approach the highly anticipated 2025 event, we're inspired by the extraordinary scale and potential it promises.

This three-day showcase is a convergence of excellence, uniting decision-makers from every corner of the built environment. From the public sector, representing all major UK cities and regions, to government leaders, investors, funders, developers, housebuilders, and beyond, UKREiiF 2025 is set to be an unmissable experience.

Central South UK at UKREiiF highlights in 2025:

- SCAPE Public sector stage panel session for one hour, 100 attendees
- ⊖ Stand in the Royal Armories Hall for connections
- ⊖ VIP breakfast fringe event for 120 with, panel format
- O Leaders from Portsmouth City Council, Southampton City Council, Basingstoke and Deane Borough Council and BCP Council on main stage speaking and panel sessions.

UK Placemaker

To sign up as a Central South UK Placemaker and be part of the 2025 – 2026 inward investment activity for our region please get in touch.

Expression of interest by 1st May 2025.

Deposit required to hold your place 10% followed by a quarterly payment plan available. We can be flexible with how you want us to process this over 12 months.

Public sector packages available.

Packages available for inward investment individual events.

Contact [§]

Leigh-Sara Timberlake Business South

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As the gateway to the world's fifth largest economy, the Central South is strategically placed when it comes to offering the perfect location to establish a business and invest in the future.

From stunning coastal settings to ancient woodlands and an A to Z of heritage sites that many regions would covet, the Central South simply has it all. Our universities are centres of innovation and worldclass research, producing the talent that will help our region to prosper.

And the Solent Freeport provides us with the opportunity for the region to build on its existing strengths, with further job creation and investment opportunities.

Superb transport connections and enviable sector strengths make us a standout region. While the many development projects and international regeneration opportunities offer the perfect means to invest in the future prosperity of the Central South. We have attended Mipim since 2016 and UKREiiF since 2023 as a collaboration from the Central South and have already benefited from:

- Securing investment in our region
- Raising the profile of the cities and towns in the Central South UK
- Connecting the public and private sector from our region to engage in opportunities
- Improved relations with Department for Business Trade & British Property Federation
- Improved communications with other inward investment teams within other UK cities enabling further collaborations such as the UK Cities Dinner and regular knowledge sharing meetings
- Working with RX Global to extend the UK stage at Mipim to 3 days

ARUP









CAVENDISH













🗇 KNIGHTS BROWN



























Previous inward investment partners

Lord Dominic Johnson CBE, Minister for Investment 2024 – Department for Business and Trade, UK (March 2024):

With the majority of UK real estate capital coming from overseas, it's vital that we remind global investors of the UK's leading position as an investment destination. MIPIM is the perfect place to source investment.

Satvir Kaur, MP for Southampton Test, Former Leader of Southampton City Council (March 2024)



It's important cities like mine and regions like ours show we are open for business and draw in global investment. MIPIM is a great place to do that, offering an incredible opportunity to showcase everything our city regions and country has to offer. In turn, boosting our growth, creating local jobs and helping to deliver vital infrastructure so everyone in our area can benefit.

Serious investor interest on key projects that usually take months to finalise, are happening every minute in every corner at MIPIM. It is so helpful to be there and be part of it.

Lorna Fielker, Leader, Southampton City Council (June 2024)

It was great to be at UKREiiF with Business South, we hosted a really amazing panel session presenting the opportunities in the Central South to investors.

Simon Lewis, Partner, Blake Morgan

The combination of the Central South's strategic location, robust infrastructure and thriving innovation ecosystem contributes to its reputation as an attractive destination for start-ups and established companies alike.

Collectively working in Partnership with our Local authorities:

- Southampton City Council
- Portsmouth City Council
- · BCP Council
- Basingstoke & Deane
 Borough Council
- Hampshire County Council
- Havant Borough Council
- Isle of Wight Council
 Eastleigh Borough Council
- Test Valley Council
- East Hampshire Borough Council
- Winchester City Council
- Fareham Borough Council
- Dorset County Council
- Chichester District Council
- Wiltshire County Council
- Salisbury City Council
- New Forest District Council



FIND OUT MORE

"Becoming a placemaker will underline your commitment to promoting the Central South as a great place to invest, grow your business and enjoy the best possible lifestyle"

Leigh-Sara Timberlake Group CEO, Business South

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