



Central South UK

Place Partnership Prospectus





As the gateway to the world's fifth largest economy, the Central South is strategically placed when it comes to offering the perfect location to establish a business and invest in the future.

From stunning coastal settings to ancient woodlands and an A to Z of heritage sites that many regions would covet, the Central South simply has it all. Our universities are centres of innovation and worldclass research, producing the talent that will help our region to prosper.

And the Solent Freeport provides us with the opportunity for the region to build on its existing strengths, with further job creation and investment opportunities.

Superb transport connections and enviable sector strengths make us a standout region. While the many development projects and international regeneration opportunities offer the perfect means to invest in the future prosperity of the Central South.

We have attended Mipim since 2016 and UKREiiF since 2023 as a collaboration from the Central South and have already benefited from:

- Securing investment in our region
- Raising the profile of the cities and towns in the Central South UK
- Connecting the public and private sector from our region to engage in opportunities
- Improved relations with Department for Business Trade & British Property Federation
- Improved communications with other inward investment teams within other UK cities enabling further collaborations such as the UK Cities Dinner and regular knowledge sharing meetings
- Working with RX Global to extend the UK stage at Mipim to 3 days

ARUP

AtkinsRéalis

Basingstoke and Deane

BLAKE MORGAN

Boyle & Summers

CAVENDISH

eps

FAREHAM BOROUGH COUNCIL

Gillings Planning

Hampshire Chamber of Commerce

Havant BOROUGH COUNCIL

igloo

KNIGHTS BROWN

MARINA PROJECTS

Previous inward investment partners



Lord Dominic Johnson CBE, Minister for Investment 2024 – Department for Business and Trade, UK (March 2024):



With the majority of UK real estate capital coming from overseas, it's vital that we remind global investors of the UK's leading position as an investment destination. MIPIIM is the perfect place to source investment.

Satvir Kaur, MP for Southampton Test, Former Leader of Southampton City Council (March 2024)



It's important cities like mine and regions like ours show we are open for business and draw in global investment. MIPIIM is a great place to do that, offering an incredible opportunity to showcase everything our city regions and country has to offer. In turn, boosting our growth, creating local jobs and helping to deliver vital infrastructure so everyone in our area can benefit.

Serious investor interest on key projects that usually take months to finalise, are happening every minute in every corner at MIPIIM. It is so helpful to be there and be part of it.

Lorna Fielker, Leader, Southampton City Council (June 2024)



It was great to be at UKREiIF with Business South, we hosted a really amazing panel session presenting the opportunities in the Central South to investors.

Simon Lewis, Partner, Blake Morgan



The combination of the Central South's strategic location, robust infrastructure and thriving innovation ecosystem contributes to its reputation as an attractive destination for start-ups and established companies alike.

Collectively working in Partnership with our Local authorities:

- Southampton City Council
- Portsmouth City Council
- BCP Council
- Basingstoke & Deane Borough Council
- Hampshire County Council
- Havant Borough Council
- Isle of Wight Council
- Eastleigh Borough Council
- Test Valley Council
- East Hampshire Borough Council
- Winchester City Council
- Fareham Borough Council
- Dorset County Council
- Chichester District Council
- Wiltshire County Council
- Salisbury City Council
- New Forest District Council

Become a placemaker

As a strategic Central South UK placemaking partner of Business South, you will be a key influencer for the inward investment plans for the Central South UK and your investment as a Placemaker, will help to solve some of the issues facing our region.

Our objectives for this group are:

- Continue to build on collaboration and partnership
- Continue to promote and market the Central South UK
- Key themes: Infrastructure, housing and talent
- Increase engagement and advocacy with all stakeholders, in particular investors and government

Investment level is £26k for 12 months or £24k per 12 months for a 3 year commitment of inward investment activity including a programme of presence globally.

Mipim March in Cannes, France

- ➔ Two registrations/passes to mipim
- ➔ Six Investor Lunch places (three for your organisation and three investors)
- ➔ Two places at the UK Cities dinner, powered by Dept of Business & Trade and BPF
- ➔ Influence our agenda at Mipim and network at regular in person planning meetings
- ➔ Host a session on the stand (can be in collaboration with other partners)
- ➔ Inclusion in the wider Central South UK itinerary at MIPIM

UKREiiF May in Leeds, UK

- ➔ Two registrations/passes to UKREiiF (one is for the panel speaker)
- ➔ One place on the Central South UK inward investment live panel at the expo
- ➔ 10 places at the Central South UK fringe event breakfast

Either Expo Real (Munich) or The London Real Estate Forum (London) Autumn

- ➔ One registration to attend
- ➔ Support the Central South on the stand throughout the event
- ➔ Be part of the round tables which include Central South



Regenerate Central South Annual Conference

June/July Central South, UK

- ➔ Conference partner recognition
- ➔ Six places for colleagues and/or guest to attend the conference
- ➔ Exhibition stand space in the networking lounge

Investors Dinner

June/July Central South, UK

- ➔ One place for senior representative of your organisation to attend the invitation only Regenerate South Annual Conference Investors Dinner and influence investor invites

Central South Property Lunch

Spring

- ➔ Four places for colleagues and/or guest to attend the lunch

Two Inward Investment round table events

Spring & Autumn, Central South UK

- ➔ Be part of these two invitation only round table events, where we will take actions forward that will benefit our region

The Placemaker investment is £26,000 for 12 months of inward investment activity including six major events.

£24k per 12 months for a 3 year commitment.

Branding at all of the above and in our Prosper publication.

Excludes travel and accommodation. Additional passes for each event and fringe events can be purchased.



A region of opportunity



Find out what's happening in the Central South...



KEY

-  University
-  Port
-  Airport
-  Investment opportunity

SOLENT FREEPORT SITES

- 1** Navigator Quarter
- 2** Port of Southampton – ABP Redbridge
- 3** Solent Gateway & Port of Southampton ABP Strategic Land Reserve
- 4** Exxonmobil
- 5** Fawley Waterfront
- 6** Portsmouth International Port
- 7** Dunsbury Park

THE STATISTICS



22,000

Registered attendees



90+

Countries represented
on the global stage



340

Stands
across
the
show

19%

Of the
audience
is from
the UK



mipim[®]



March
Cannes, France

Join Business South at the worlds leading real estate event bringing together the entire value chain for the real estate sectors to build enduring business relationships, showcase new developments and negotiate major deals.

Unrivalled access to the greatest number of development projects and sources of capital worldwide A unique exhibition and networking platform to forge deals.

Business South's ambition for the Central South is to bring together partners on one stand at this annual international showcase and we're inviting you to be part of this.

Central South UK at Mipim Highlights:

- ➔ Investors Lunch event for 50 guests, partners and investors
- ➔ Partners breakfast event attracting VIP attendees including DLUHC
- ➔ 11 events on our stand including panels, speakers and networking
- ➔ UK Cities Dinner, Central South spoke this and had 12 representatives
- ➔ Southampton City Council & BCP Council speaker at UK Hub stage
- ➔ Facilitated investor meetings at the UK Cities Breakfast by British Property Federation
- ➔ Four video outputs from our stand and activities
- ➔ Ministerial visits to our stand including Lord Dominic Johnson MP Lee Rowley MP



May
Leeds, UK

Each year, UKREiif attracts an impressive array of regional combined authorities, local councils, government departments, and the largest investors, developers, and end-users from across the UK and beyond.

This remarkable gathering underscores the event's significance in shaping the future of investment and real estate.

Join Central South and experience connections with the key players, influencers, and decision-makers driving innovation and progress in the investment and real estate sectors as they converge in Leeds. Our mission at UKREiif is clear: to connect people, places, and businesses, unlocking sustainable, inclusive, and transformational investment opportunities.

This three-day showcase is a convergence of excellence, uniting decision-makers from every corner of the built environment. From the public sector, representing all major UK cities and regions, to government leaders, investors, funders, developers, housebuilders, and beyond, UKREiif is set to be an unmissable experience.

Central South UK at UKREiif highlights:

- ➔ SCAPE Public sector stage panel session for one hour, 100 attendees
- ➔ Stand in the Royal Armories Hall for connections
- ➔ VIP breakfast fringe event for 120 with, panel format
- ➔ Leaders from Portsmouth City Council, Southampton City Council, Basingstoke and Deane Borough Council and BCP Council on main stage speaking and panel sessions

THE STATISTICS



13,200

Registered attendees



150

Stands across the show



1,750

Investor attendees



THE STATISTICS



40,000+

Global visitors attended



1,780

Exhibitors from
34 countries



View the UK Cities and Partner at Expo Real video here.



October
Munich, Germany

Central South UK will join UK Cities and Partners (UKCAP) at Expo Real, alongside leading UK cities

Expo Real is the most deal-focused event in the real estate calendar, offering direct access to major international investors. The UK Cities and Partners Pavilion will showcase UK investment opportunities and provide curated access to qualified investors.

Discover the key reasons to join us at Expo Real:

- ➔ Three days of pre-qualified investor meetings
- ➔ One UK investors' dinner and two UK drinks receptions
- ➔ A single UK Pavilion
- ➔ Inclusion in the UK Cities and Partners online prospectus alongside key UK regions

 London Real Estate Forum

Autumn
London, UK



FIND
OUT MORE

LREF explores how the UK's world-leading built environment can strengthen its global position amid challenges such as AI, climate change and shifting geopolitics.

Central South will be represented at this gathering of industry leaders and will host a stand and engage in top level round table events.

Discover the key reasons to join us at Expo Real:

- ➔ One day expo and conference
- ➔ Be part of the round tables (subject to the fit/specialism)
- ➔ One registration place at the event
- ➔ 2000 leaders from the built environment sector




UK Placemaker

To sign up as a Central South UK Placemaker and be part of or ongoing inward investment activity for the region please get in touch.

Deposit required to hold your place 10% followed by a quarterly payment plan available. We can be flexible with how you want us to process this over 12 months.

Packages available for inward investment individual events.

Contact 

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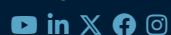
FIND OUT
MORE

*“Becoming a placemaker
will underline your
commitment to promoting
the Central South as a
great place to invest, grow
your business and enjoy
the best possible lifestyle”*

Leigh-Sara Timberlake
Group CEO, Business South

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Join the conversation: #BizSouth #BizSouthEvents

